



IF TIMES HAVE PROVED UNCERTAIN, SOMETIMES VERY UNCERTAIN ESPECIALLY DURING THE PANDEMIC, ARE THEY NOW PERHAPS EVEN MORE UNCLEAR?

First a mysterious and treacherous virus, which continues to run and to reproduce all around the globe and then a bloody war unleashed in the heart of Europe after a relatively long peaceful period (at least 20 years) on the Continent.

Is it perhaps a reinterpretation of the Egyptian plagues of the Old Testament? Or the first signs of the Apocalypse described by the apostle John?

The conflict, as history teaches us, will be followed by destruction, desolation, and poverty and not only in Ukraine or Russia, but certainly in much of the Eastern Europe and in the most fragile economies of the world.

Furthermore, it is right to keep an eye on the French Presidential election's ballot. A possible victory for Marine Le Pen could represent a political and social turnaround with negative repercussions on the whole continent.

Cereals & Energy

Many already whisper it, the aftermath of these dramatic events will not be better.

The factors that we should all be concerned about, especially in Europe and in Africa, will be food, mainly the shortage of cereals, and energy, calling for downsizing our needs and reconsidering our supply channels.

In order not to stop production, our life rhythm, and our consumption, we will pay a higher price, perhaps a very high one.

Everything will inevitably be more expensive.

In recent times, inflation has already hit picks that have not been recorded for 40 years.

Economic downturn and stagflation?

Morale is generally low among economists and financial analysts, but there are those who are more cautious, less influenced by gas and oil prices rising as they are convinced that corporate profits and consumers' spending will remain solid, and those who, on the other hand, do not see much hope, at least for next year (or even for 2024), mentioning a concrete economic slowdown and stagflation.

Inflation, already present during the pandemic period and exacerbated by recent geopolitical dynamics, remains the hot topic.

All eyes are on the Fed's next moves and the growth in interest rates.

According to statistics, 65% of Americans are worried about a further increase in inflation and they are already perceiving a substantial rise in prices.

The atmosphere does not tend to either consumption or investments.

All this, mixed with an underlying uncertainty, inevitably generates a lot of volatility on the markets.



How to invest in April

The watchwords remain the same as always: diversification and caution.

Experts recommend a selective attitude in one's investments, leaving room not only for stocks, but also for bonds and alternative assets.

Among the stocks we recommend a basket of high-growth and high-margin stocks, see those of tech, such as Google and Micron and to stay away from low-profit companies.

The period can be favorable for fearless investors, for those who trade frequently and for those who decide to buy stocks at a discount in perspective of future benefits.

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